

GREEN FILM

Rating system for sustainable film production



What is Green Film?

A **tool** designed to guide audiovisual producers to work in an environmentally friendly way.

A **brand** that certifies environmental sustainability for audiovisual productions.

A **network** of entities that work in a coordinated manner to implement strategies and tools for sustainable filming and to collectively create sustainability-related training activities.

How does Green Film work?

Before the shooting

Using a *checklist*, producers declare which environmental sustainability criteria listed in the *Green Film* rating system they wish to comply with during the shooting.

During the shooting

- The production undertakes to comply with the criteria adopted.
- The Verifying Body verifies whether the criteria are actually being complied with.

After the shooting

- The Verifying Body verifies compliance with the environmental sustainability criteria declared by the production prior to starting the shooting.

If the verification is positive, the production receives the *Green Film* environmental sustainability certification by the Certifying Body.

Why adopt Green Film?

- It fosters the green approach in an industrial sector that has a strong power of communication.
- It is an easy-to-use and proven tool.
- It is a shared scheme that facilitates producers in going green when operating in different territories and in the case of co-productions.
- It allows Film Funds, Film Commissions, broadcasters or others to join a network that promotes a common approach to sustainability.

New features

The desire to update the *Green Film* rating system stems not only from the awareness that the field of sustainability, like that of audiovisuals, is in continuous movement and transformation, but also from the fact that its increasing use in different countries broadens the points of view to be considered.

The 03- 2024 Edition is the result of an updating process aimed at increasing the effectiveness of the rating system in terms of **clarity, accessibility and sustainability**.

The updating process was carried out in an inclusive and scientific way, through an open public consultation process at European level, based on the principles of ISO 14024, the results of which were integrated with the findings of the comparative LCA analysis Green Film Research Lab conducted in 2022.

The main new features concern:

- **Completeness:** 9 new criteria were introduced.
- **Better adaptability:** a greater number of criteria now envisages gradual thresholds of compliance.
- **Accessibility:** some criteria were reworded for greater clarity and comprehensibility.
- **Effectiveness:** the rating system improves the ability to steer towards good sustainability practices, rewarding with a higher score those actions that lead to a greater reduction in environmental impact, while at the same time enabling a reduction in economic costs.
- **Social responsibility:** optimising a sustainable approach implies, in a broader sense, also turning our attention to other forms of sustainability besides environmental sustainability. For this reason, a new section has been added, containing three criteria relating to Social Sustainability.

Find out more on www.green.film

PRE-REQUISITE

Planning sustainability

Purpose

Plan beforehand the practical and streamlined application of the sustainability criteria to be adopted, using simple and concrete information, in order to reduce the environmental impact of an audiovisual production to a minimum but without slowing down the cast’s and crew’s work. Plan beforehand production mobilization so as to optimise transportation and therefore reduce its environmental and economic impact. Plan waste reduction and management.

PRE-REQUISITE (mandatory requisite): PLANNING SUSTAINABILITY		Points
PR1	Sustainability Plan- Pre-requisite (mandatory requisite)	✓

Criterion description:

PR1 SUSTAINABILITY PLAN

Requirements

All actions must be completed before starting the shoot.

Nomination of a person **responsible for the application of the protocol (Sustainability Manager), a professional** with at least two years of experience in the field of environmental consulting.

Drafting of a **Sustainability Plan** describing the choices made to make the production more sustainable, based on the criteria indicated in the rating system.

Also, it must mandatorily provide the following indications:

- **transportation:** the Sustainability Plan must contain a chapter called “Optimization of transportation” that provides clear indications on how travel is intended to be optimized and on how to reduce emissions both

on set (daily accommodation-to-set trip) and on the trip from home to the set or from a different set to the new set ('home-to-set' or 'set A to set B' trips). In the latter case, only if the costs are paid for by the production. The principle on which this should be based is to use the smallest number of vehicles and trips possible.

- **waste management:** the Sustainability Plan must contain a chapter called "Optimization of waste management" that provides clear indications on how differentiated waste management will be implemented and how produced waste management will be improved, based on the "4R" principle (reduce, reuse, recycle and recover). It must also contain information regarding the regulations in force at the various sets in terms of waste disposal. Finally, it must envisage the creation within the spaces on set and at base camp for delimited areas equipped with appropriate waste disposal bins with precise and clear indications on where to throw away waste as per the law.

The Sustainability Plan will be transmitted via e-mail to:

- the Certifying Body;
- the Appointed Party (if any);
- the chosen Verifying Body;
- each member of the production crew.

The *Sustainability Manager* must hold a *kick-off meeting* which must be attended by the producer or his delegate (line producer or production manager), the director, the heads of department and everyone involved in the actions to be implemented to protect the environment. Written minutes of the meeting must be drawn up.

At the end of shooting, the *Sustainability Manager* will have to draw up a report regarding the actions taken for each criterion, and specifically referring to the contents indicated and the actions foreseen in the Sustainability Plan.

Observations and suggestions

The Sustainability Plan should include, for each criterion, precise reference as to the actions to be taken on each set. It also should include a context analysis in order to highlight the fragile/critical aspects of the environment that characterise the area in which shooting will take place (such as protected areas, historical town centres, urban areas with heavy traffic, etc.) and the impact that the activities will have on these critical aspects, in order to indicate

adequate solutions in the plan aimed at reducing this impact, both during shooting and once shooting is completed.

The main aim of the Plan is to involve all of the staff and crew members in implementing best environmental practices.

The *kick off meeting* is to be seen as an opportunity for training. At this meeting specific information is to be provided to each individual department: for example, drivers transporting people and goods should know in detail the plan for optimising transport and the need to use public transport whenever possible.

The Certifying Body and/or the Appointed Party (if any), may send the Plan also to the Public Bodies involved, and in particular to the Municipal Boards, so as to provide assurance to the local institutions as well as to boost cooperation towards the successful implementation of the Plan.

Verification procedure

Document verification. Produce the originals or copies of the following:

- Sustainability Plan (before starting the shoot);
- nomination and curriculum vitae of the *Sustainability Manager* (before starting the shoot);
- e-mails sent to crew and staff members with the Plan attached;
- minutes of the kick-off meeting;
- final report indicating the actions implemented for each criterion.

On-set verification. The purpose of the on-set verification conducted by the Verifying Body is to assess:

- the crew and staff members' effective knowledge of the Plan;
- the implementation of good practices for the optimization of transportation.
- the actual presence of waste recycling containers at every set and base camp;
- the correct use of the containers (by random sampling, checking whether the disposal is done as indicated by the local waste disposal indications);

SECTIONS

Sustainability in practice

Each Audiovisual Work is based upon specific artistic and organisational choices that influence its production methods. The scoring system makes it possible to evaluate and select the specific actions that can be undertaken on the basis of the characteristics of each individual production.

In this way, everyone can find their own way to a more environmentally sustainable production.

The adoption of the various criteria (optional requisites) leads to the awarding of a specific score. For the purposes of certification, each Audiovisual Work must comply with the Pre-requisite, which is therefore essential and is not awarded any points. The Audiovisual Work is awarded certification if it reaches a score of no less than twenty-five (25) points, without prejudice to the essential nature of the Pre-requisite.

If the Production Company is EMAS registered, the minimum score to be achieved with the Criteria is reduced by five (5) points.

Please refer to the Green Film Verification Regulations for details of the certification procedure.

Sections:

<i>SECTION A: Energy saving</i>	10	
<i>SECTION B: Transport and accommodation</i>	14	
<i>SECTION C: Catering</i>	20	
<i>SECTION D: Material selection</i>	27	
<i>SECTION E: Other initiatives</i>	33	
<i>SECTION F: Social Sustainability</i>	36	
<i>SECTION G: Communication</i>	41	

SECTION A

Energy Saving



Purpose

To ensure an efficient reduction of the environmental impact of the Audiovisual Work, limiting as much as possible polluting and climate-changing emissions and the waste of energy resources. To rationalise the use of resources while also favouring economic savings.

SECTION A: ENERGY SAVING		Points
A1	Use of electricity coming from power distribution grid	Max 4
A2	Green Power	Max 3
A3	LED lighting	Max 2

Criterion description:

A1 USE OF ELECTRICITY COMING FROM POWER DISTRIBUTION GRID

Requirements

Use only power supplied via temporary connections to the power distribution grid, contacting local suppliers, reducing the use of electric generator units powered by non-renewable energy sources to a minimum.

100% days of shooting using grid electricity > 4 points

75% days of shooting using grid electricity > 3 points

Observations and suggestions

The use of electricity coming from the power distribution grid involves a fixed cost upon agreeing the contract and variable costs calculated on actual consumption in kilowatts per hour, which costs much less than using portable power generators. After each location inspection, the competent energy supplier in the area hosting the shoot must be contacted in order to verify the possibility of a temporary connection.

Verification procedure

Document verification. Produce the originals or copies of the following:

- contracts entered into with the power supplier(s);
- the related invoices;
- a summary table of all sets and, for each set, the indication of the use or non use of connections to the main power grid, as well as, if used, the corresponding references of supply (supplier, contract) showing the overall percentage of use.

On-set verification. The purpose of the on-set verification conducted by the Verifying Body is to verify the electricity source actually used.

A2 GREEN POWER

Requirements

Use of electricity coming from renewable sources.

For filming in locations where electricity can be drawn from third parties via temporary connections, the power must come exclusively from renewable sources.

In other cases, use renewable source generators (e.g.: photovoltaic, biodiesel, etc.) for on-site power production.

100% days of shooting using electricity produced from renewable sources > 3 points

75% days of shooting using electricity produced from renewable sources > 2 points

Observations and suggestions

To demonstrate that the power used is 100% from renewable sources, use supplies with a “Guarantee of Origin” certificate or obtain a signed statement from the supplier regarding the renewability of all of the energy sources used for producing the electricity supplied to the production.

Verification procedure

Document verification. Produce the originals or copies of the following:

- supply contract(s);
- power supplier’s statement indicating the provenance of the renewable sources of all of the electricity supplied (under the contract); and/or the “Guarantee of Origin” certificate of the supply;
- the invoices for the purchase or rental of electricity generators from

- renewable sources used and photographic evidence of their use;
- a summary table showing all of the sets and the indication for each one of the use or non use of renewable energy sources and with indication of the overall percentage of use.

On-set verification. The purpose of the on-set verification conducted by the Verifying Body is to verify the temporary connection under contract with the option of supply coming from renewable energy sources and/or the presence of the renewable source generators used.

A3 LED LIGHTING

Requirements

Limit the use of incandescent, halogen or fluorescent lighting systems and prefer lighting devices with LED technology.

100% of lighting systems used are LED > 2 points

75% of lighting systems used are LED > 1 point

Observations and suggestions

Incandescent, halogen and fluorescent lamp lighting systems consume much more electricity than LED lamps, and therefore negatively affect environmental sustainability and costs.

Verification procedure

Document verification. Produce the originals or copies of the following:

- invoices for the purchase or rental of the lighting systems used;
- a list showing the percentage of the number of LEDS compared to all lighting systems.

On-set verification.

The purpose of the on-set verification conducted by the Verifying Body is to take note of the lighting systems actually used.

SECTION B

Transport and accommodation



Purpose

To reduce polluting emissions deriving from travelling by motorised transport, through the selection of the vehicles to be used.

To reduce the environmental impact of the crew's accommodation, by choosing accommodation close to the shooting locations and with certified sustainable management.

SECTION B: TRANSPORT AND ACCOMMODATION		Points
B1	Technical vehicles for equipment transport	2
B2	Daily transfers during filming	Max 4
B3	Home-to-work trips and transfers between sets	Max 3
B4	Accommodation: within 10 km from the set	Max 4
B5	Accommodation: certified accommodation facilities	Max 3

Criterion description:

B1 TECHNICAL VEHICLES FOR EQUIPMENT TRANSPORT

Requirements

Only use vehicles that are Euro VI type-approved or higher (Regulation (EC) No. 595/2009, as amended).

The requirement needs to be met only by vehicles intended for the transport of technical equipment.

Verification procedure

Document verification. Produce the originals or copies of the following:

- vehicle registration certificates;
- rental contracts, if any.

On-set verification. The purpose of the on-set verification conducted by the Verifying Body is to take note of the vehicles actually used and to ensure that vehicles that are not allowed (Euro V or lower) are not being used.

B2 DAILY TRANSFERS DURING FILMING

Requirements

This criterion applies to the daily transport of people (cast and crew) on “accommodation-set trips”.

Use only:

- public transportation (train, bus, tram, metro);
- slow-mobility means (pedal cycles, e-bikes, walking);
- electric-powered vehicles;
- transport vehicles powered by natural gas, LPG or hybrids.

The requirement must be met only by vehicles used for transporting people and between the accommodation facility and the set during the filming period.

- Public transport and slow mobility > 4 points
- Electric vehicles > 3 points
- Hybrid or natural gas or LPG vehicles > 2 points

Observations and suggestions

The term “accommodation facility” means any kind of accommodation facility used by crew and cast. This also applies to when the cast or crew stays at home and travels daily to the set.

Criteria B1 and B2 may be combined in the case where vehicles intended for passenger transportation meet criterion B2 and the remainder meet criterion B1, in which case the relevant points are added together.

Verification procedure

For scoring purposes, all modes used by the crew and cast to travel from their accommodation to the set during the filming period are taken into account, and the lowest score listed is awarded.

Document verification. Produce the originals or copies of the following:

- a list of the vehicles used;
- single and/or seasonal tickets for public transport;
- vehicle registration certificates of private transport vehicles;
- any lease contracts regarding private transport vehicles and slow-mobility means;
- for slow-mobility travel using own means, the signed statement of the Producer or of the Line Producer specifying staff, trips and dates will be valid.

On-set verification. The purpose of the on-set verification conducted by the Verifying Body is to take note of the vehicles actually used and ensure that vehicles that are not allowed are not being used.

B3 HOME-TO-WORK TRIPS AND TRANSFERS BETWEEN SETS

Requirements

This criterion applies to the transport of people (cast and crew) for ‘home-to-work’ trips at the beginning and at the end of the shoot and for the change of accommodation due to transfers between filming locations.

Use public transport by rail, road or sea for trips:

- from home to the filming location, at the start and end of the shoot;
- transfers between different filming locations that involve a change of accommodation facility.

Allowed modes: train, metro, coach, bus, car-pooling (at least 3 people), ship.

Exception: for trips longer than 7 hours (calculated using any combination of the modes considered by the criterion), air travel is permitted, but only if the CO2 emissions from the journey by air are offset through the purchase of carbon credits or other Payments for Ecosystem Services (PES).

100% of trips using allowed travel modes > 3 points

75% of trips using allowed travel modes > 2 points

Observations and suggestions

The requirement must be met for crew and cast travel paid for by the production.

‘Home’ is defined as the residence/domicile the crew or cast starts out from. The percentage of travel modes is understood as the ratio of number of trips using the travel modes allowed with respect to the total number of trips taken by the entire crew and cast personnel falling within the application range of the criterion.

There are various tools for calculating airplane travel emissions. Examples are: [IATA CO2 Connect](#) and www.ecopassenger.org.

To obtain carbon credits or PES, use internationally certified initiatives, or initiatives that comply with regulations and standards accepted by public institutions.

Verification procedure

Document verification.

Provide a list of on-set personnel with departure locations for “home-to-set” and/or “set A-to-set B” trips, considering only trips paid for by the production.

For travel by rail, road or sea, submit original or copy invoices and/or travel tickets. For car-pooling trips, a written self-declaration specifying passengers, trips and dates applies.

For air travel compensation, if any, production must show proof and/or invoice of purchase of carbon credits showing purpose of use, date and recipient.

B4 ACCOMMODATION: WITHIN 10 KM FROM THE SET

Requirements

To select accommodation within a 10 km radius of the set, except when the sets are used for only one day of shooting.

100% of number of nights spent in accommodation close to the set (< 10 km)
> 4 points

75% of number of nights spent in accommodation close to the set (< 10 km) >
3 points

Observations and suggestions

The choice of accommodation impacts on vehicle transfers and consequently on polluting emissions and fuel costs; for this reason, it is important to choose accommodation that is as close as possible to shooting locations. Arranging accommodation nearby also helps to simplify transport organisation in terms of time management and reducing the work-pace of the drivers involved.

Verification procedure

Document verification. Produce the original or copies of the following:

- the list of accommodation facilities of the cast and crew, showing the percentage of accommodation facilities close to the set with respect to the total number of facilities;
- the corresponding invoices (or similar proof) for the accommodation facilities used;
- the actual distance between the accommodation facilities and the set calculated via geographical Internet service e.g.: Google Maps, OpenStreetMap or equivalent.

B5 ACCOMMODATION: CERTIFIED ACCOMMODATION FACILITIES

Requirements

With regard to hotel accommodation, to stay in sustainable facilities, choosing among the following options:

At least 50% of nights spent in accommodation facilities certified by EU Ecolabel (or similar ISO 14024 type I environmental certification) or registered with EMAS > 3 points.

At least 50% of nights spent in accommodation facilities certified by GST Council > 2 points.

Observations and suggestions

Facilities recognised as valid are those registered with EMAS (Eco-Management and Audit Scheme) or certified with EU Ecolabel or other internationally recognised environmental label in compliance with ISO 14024 type I (e.g.: Nordic Swan, Blauer Engel, etc.), or, alternatively, GST Council certification. To find out which accommodation facilities are certified and any other information on the [EU Ecolabel](#). To find out which accommodation facilities are registered and any other information on the [EMAS Regulation](#).

A portal that is useful for consulting environmental labels, including also those compliant with ISO 14024 type I, is [Global Ecolabelling Network](#).

Verification procedure

Document verification. Produce the original or copies of the following:

- the list of hotels used;
- their certifications;
- a table summarising the number of nights stayed overall by the production, showing the percentage of nights stayed in certified accommodation facilities;
- the invoices for accommodation.

SECTION C

Catering



Purpose

To guarantee crew and staff members food that is both healthy and of good quality, yet that respects the environment by reducing, as far as possible, the production of waste from catering operations and CO2 emissions originating from organisational choices that are costly both from an environmental and an economic perspective.

SECTION C: CATERING			Points
C1	Drinking water <i>Option 1: 3 pts</i> <i>Option 2: 2 pts</i>		Max 3
C2	Supply of meals <i>Option 1: 4 pts</i> <i>Option 2: 3 pts</i> <i>Option 3: 2 pts</i>		Max 4
C3	Vegetarian, organic and/or local option <i>Vegetarian dishes: 1 pt</i> <i>Dishes made with 100% organic and/or locally produced ingredients: 1 pt</i>		Max 2
C4	Coffee on-set		Max 2
C5	Fight against food waste		Max 2

Criterion description:

C1 DRINKING WATER

Requirements

The provisioning of drinking water and of cold beverages on set must be done without using plastic bottles. When beverages are provided using cups (or other similar containers), the cups must not be disposable. For drinking water it is possible to:

Option 1 (3 points): exclusively use the local water supply network and reusable water bottles or cups;

Option 2 (2 points): use free-standing water dispensers and reusable water bottles or cups. As regards the free-standing water dispensers, the supply contract must envisage their recovery and reuse.

Observations and suggestions

The use of plastic water bottles and disposable cups produces waste on a daily basis, which needs to be disposed of in compliance with local waste differentiation laws that may vary depending on the location of the set. Avoiding such waste is an efficient environmental solution from both an economic and organisational perspective. Usually, the competent health authorities conduct constant monitoring of the area's water, guaranteeing the service's users the possibility of drinking potable water via taps and water-fountains; as an alternative, water can be dispensed using free-standing water dispensers that are, in any case, far more ecological than plastic bottles. The use of flasks or other personalised containers made of washable material by crew members is recommended. By respecting this criterion, it is also possible to indirectly reduce the use of motorised transport, both for the purchase of bottles of water and plastic cups and for the disposal of waste, thus reducing the consequences of CO2 emissions and fuel consumption.

Verification procedure

For scoring purposes, all modes of administration used are taken into account, and the lowest score among those listed is awarded.

Document verification.

Option 1:

Produce the originals or copies of the following:

- a list of the sets used for shooting and of the corresponding local water network used for each set;
- the invoices for the purchase of flasks, washable cups or other non-disposable containers used to supply drinking water or a self-declaration stating that they have been previously purchased and reused for the production in question.

Option 2:

Produce the originals or copies of the following:

- the invoices for the purchase of free-standing water dispensers;
- the invoices for the purchase of flasks, washable cups or other non-disposable containers used to supply drinking water.

On-set verification. The purpose of the on-set verification conducted by the Verifying Body is to ensure that the water is not supplied in plastic bottles or

disposable cups (or other similar containers).

C2 SUPPLY OF MEALS

Requirements

To serve the main meal of the day to the crew and cast, choose one of the following options.

Option 1 (4 points): To eat meals exclusively in restaurants within 5 km of the set, or by using a mobile canteen for preparing meals on set with reusable tableware.

Option 2 (3 points): To consume at least 75% of the meals at restaurants within 5 km of the set, or to use a mobile canteen for preparing meals on the set with reusable tableware; the remaining portion must be provided through a catering service that does not use disposable baskets and packaging but uses only self-service distribution with reusable tableware.

Option 3 (2 points): To consume meals through a catering service that does not use single-use baskets and packaging but uses only self-service distribution with reusable tableware.

As an exception, a quick snack may be consumed on-set (such as, for example, sandwiches or similar) when the shoot envisages non-stop hours. It is understood that this exception cannot be applied for more than 30% of the total number of shooting days.

Observations and suggestions

Very often the catering service or mobile canteen is provided by giving crew members individual portions of food to be eaten on-set (lunch-boxes), which leads to an increase in the production of waste. The key to meeting this criterion is therefore to eliminate lunch-boxes.

The restaurant option is more sustainable than the catering service because the use of reusable tableware is always guaranteed, and the handling of waste is the responsibility of the restaurateur.

For dishwashing, prefer detergents with EU Ecolabel or with other type I certification (ISO 14024).

Verification procedure

Document verification.

Option 1:

Produce the originals or copies of the following:

- a list of the sets used for shooting and of the corresponding restaurants used for each set, showing the total percentage of meals consumed at the restaurants or mobile canteens;
- the corresponding invoices of the restaurants;
- contract or agreement entered into with a mobile canteen service.

Option 2:

- a list of the sets used for shooting and of the corresponding restaurants used for each set, showing the total percentage of meals consumed at the restaurants or mobile canteens;
- the corresponding invoices of the restaurants;
- the contract or agreement entered into with the catering service and/or mobile canteen, clearly indicating that the meals will never be served in lunch-boxes.

Option 3:

- the contract or agreement entered into with the catering service and/or mobile canteen, clearly indicating that the meals will never be served in lunch-boxes.

On-set verification. The purpose of the on-set verification conducted by the Verifying Body is to verify that the meals are not served using individual lunch-boxes and, if necessary, to ascertain that the exceptional use of snacks consumed on-set is within the permitted limit of 30% of the total shooting days.

C3 VEGETARIAN, ORGANIC AND/OR LOCAL OPTION

Requirements

100% of the daily main meals of the crew and cast must include at least one vegetarian or vegan meal alternative > 1 point.

A bonus of 1 point is awarded if, for 100% of the meals, the menu includes at least one alternative with dishes prepared with 100% organic and/or local/zero food miles ingredients.

Verification procedure

Document verification. Produce a copy of the contract signed with the service provider, where the offer of the vegetarian alternative dish and/or the dish with 100% organic and local ingredients must also be made explicit.

Organic ingredients: from organic farming (EU Regulation 2018/848, as amended, or similar international standard).

Local or zero food miles ingredients: “zero food miles” means a distance of less than 200 km between the cultivated land/farming site and the indoor or outdoor cooking centre.

C4 COFFEE ON-SET

Requirements

The serving of coffee on the set must take place avoiding the use of disposable cups or stirrers.

The coffee must be made from beans or compostable pods, and the latter must be disposed of in the organic waste collection.

100% coffee beans > 2 points

100% compostable coffee pods > 1 point

Observations and suggestions

Disposable plastic or aluminium pods are not permitted for this criterion.

Verification procedure

For scoring purposes, all types of coffee administered on the set during the filming period are taken into account, and the lowest score among the listed cases is awarded.

Document verification.

Submit original or copy invoices for the purchase of washable cups and washable coffee spoons/stirrers, and of coffee beans or compostable pods.

On-set verification.

The purpose of the on-set verification conducted by the Verifying Body is to detect the absence of ineligible supplies.

C5 FIGHT AGAINST FOOD WASTE

Requirements

As regards main meals, to collaborate with charities or companies that offer a take-back service for food prepared and not consumed. This requisite must be met for meals consumed on set.

100% of main meals include donation of leftovers > 2 points

75% of main meals include donation of leftovers > 1 point

Verification procedure

Document verification. Present the agreement signed with the subject who will take back the leftover food, as well as a list of the sets used for shooting and the related meals for which leftover food donation is envisaged, showing their total percentage.

On-set verification. The purpose of the on-set verification is to verify the actual recovery of food prepared and not consumed, only as regards meals consumed on set.

SECTION D

Material selection



Purpose

To use materials that respect the environment as far as possible, thus guaranteeing the wellbeing of both the locations and the people working on the set. To avoid wasting materials by finding efficient solutions for their reuse.

SECTION D: MATERIAL SELECTION		Points
D1	Certified products <i>Option 1: 1 pt Option 2: 1 pt Option 3: 3 pts</i>	Max 3
D2	Recycled materials or materials deriving from reuse	1
D3	Donation or reuse of scenery materials	Max 3
D4	Reduced use of paper	1
D5	Cosmetic products	1

Criterion description:

D1 CERTIFIED PRODUCTS

Requirements

For the creation of sets:

Option 1:

To use only EU Ecolabel certified paints or other type I certified paints (ISO 14024)

Option 2:

To use only FSC and/or PEFC certified timber

Option 3:

A total of 3 points is assigned if both criteria are met.

Observations and suggestions

The use of local suppliers is recommended, as well as paying particular attention to the procedures for the disposal of materials, especially paints and their containers.

Verification procedure**Document verification.** Produce originals or copies of the following:

- a summary table of the supplies used to make the sets;
- the related invoices;
- the corresponding environmental certifications, among those required.

On-set verification. The purpose of the on-set verification is to check the existence on-set of the settings specifically made with the certified materials (certified timber and/or paints).

D2 RECYCLED MATERIALS OR MATERIALS DERIVING FROM REUSE

Requirements

For settings, props and costumes, to use materials derived from re-use or recycled materials, either by purchase, hire or by entering into an agreement with companies and associations for their supply.

Observations and suggestions

Recycling and reuse are cornerstones of environmental sustainability. The use of recycled or reused set materials, props or costumes can guarantee both ecological and economic savings. Compliance with the criterion does not depend on the quantity or the percentage of the recycled or reused set materials, props or costumes over the total amount of materials used by the Audiovisual Work. However, it is necessary to comply with the requirement for each of the three types of prop materials considered (settings, props and costumes).

Verification procedure**Document verification.** Produce the original or copies of the following:

- the invoices and/or contracts and/or transport documents and/or written agreements showing the use of recycled or reused scenery materials, props and costumes;
- in the case of recycled materials, proof of the recycled components (technical data sheets or similar);
- in the case of reused materials, evidence of previous use.

On-set verification. The purpose of the on-set verification is to check the existence on-set of the settings specifically made with reused materials.

D3 DONATION OR REUSE OF MATERIALS

Requirements

At the end of a shoot, to make available for other activities the reusable props and/or set constructions made specifically for the Audiovisual Work. These materials may either remain at the disposal of the production, and be appropriately stored, or be made available to a third party by entering into an agreement with them regarding their transfer for subsequent re-use.

Observations and suggestions

At the end of a shoot, it will be necessary to decide what to do with materials that are still in good condition, favouring the 'virtuous cycle' of reuse and preventing them from becoming waste.

To meet this criterion, only scenery materials purchased or made specifically by the production to create a set (and therefore not the hiring of costumes or vehicles, for example) should be considered. Compliance with the criterion does not depend on the quantity or the percentage of the scenery materials transferred along the supply chain of reused materials over the total amount of materials used by the production.

The Verifying Body may award up to a maximum of 3 points on the basis of:

- the quantity intended for donation or reuse in relation to the total amount of materials used;
- type of beneficiary subject, favouring charities, social cooperatives or local social initiatives.

Verification procedure

Document verification. Produce the originals or copies of the following:

- a statement signed by the Producer or the Line Producer stating the commitment to store and reuse the props and/or set constructions;
- invoices and/or transport documents and/or receipts countersigned by the recipient attesting to the transfer of reusable props and/or set constructions to parties that guarantee their reuse (should the pick-up not have occurred yet, produce a statement signed by the party in charge of the pick-up stating its commitment to the pick-up and the list of materials to be picked up).

On-set verification. The purpose of the on-set verification conducted by the Verifying Body is to check the truthfulness of the declarations made, through the direct acquisition of information and data.

D4 REDUCED USE OF PAPER

Requirements

To reduce paper-based communication to a minimum: for internal communications concerning call sheets, journeys to be made with motorised vehicles and any other useful information to be communicated to the crew members, to resort to electronic communication as much as possible.

Observations and suggestions

In other cases where paper-based communication is indispensable, to use EU Ecolabel-certified paper or other type I labelling (ISO 14024).

Verification procedure

Document verification. Produce of a digital sample of the internal communications disseminated by telematic means and a statement signed by the Producer or the Line Producer of exclusive use of the telematic communication whenever possible.

On-set verification. The purpose of the on-set verification conducted by the Verifying Body is to ensure the absence of non-indispensable printed paper communications.

D5 COSMETIC PRODUCTS

Requirements

For the make-up and hairstyling department, to use only EU Ecolabel-certified products or other type I labelling (ISO 14024); or certified to contain at least 95% ingredients from organic farming (EU Regulation 2018/848, as amended or similar international standard).

Observations and suggestions

Cosmetic products are soaps, shampoos, conditioners, shaving creams as well as non-rinse-off products, including creams, oils, hairdressing products, make-up.

For the purpose of this criterion, only cosmetic products for which there is a type 1 environmental label certification (EU Ecolabel or similar) are to be considered for environmental certification.

Verification procedure

Document verification.

Produce originals or copies of the following:

- a summary table of the supplies of cosmetic products;
- the related invoices;
- the corresponding environmental certifications, among those required.

On-set verification. The purpose of the on-set verification is to check for the absence of products not compliant with the requirement.

SECTION E

Other initiatives



Purpose

The criterion groups other initiatives not matching with previously listed criteria and aimed at reducing the environmental impact or at promoting the good practices adopted by production.

SECTION E: OTHER INITIATIVES		Points
E1	Carbon footprint calculation	3
E2	Customised initiative	Max 2

Criterion description:

E1 CARBON FOOTPRINT CALCULATION

Requirements

To quantify the production’s CO2 emissions using a Carbon Footprint Calculator developed specifically for audiovisual productions.

Observations and suggestions

Quantification of the emissions can be done via a tool available online, or via the support of an expert, as long as the study is based on standard ISO 14067 (or similar internationally recognised standards) and it considers the production’s main sources of emission (energy, transportation, accommodation, catering, materials, waste).

Verification procedure

Document verification.

Present proof of calculation through a report or similar document showing a summary of the results obtained (e.g.: a web interface).

E2 CUSTOMISED INITIATIVE

Requirements

Production may take further steps, verifiable and assessable by the Verifying Body, designed and customised in relation to the specificities of the project.

Observations and suggestions

Each production has its own specificities and some deserving initiatives may not be considered by the criteria listed above. The purpose of this criterion is to reward such deserving initiatives if they are deemed significant in terms of the environmental and/or social benefits generated. To this end, it is suggested that they be agreed in advance with the Verifying Body.

Verification procedure

Depending on the initiative, present appropriate documents with attached any supporting documents prior to or during the on-set verification. The initiatives referred to in the following criterion are considered valid if implemented before the end of the verification process and can be awarded a maximum of two points.

SECTION F

Social sustainability



Purpose

The purpose of this criterion is to encourage producers to adopt labour practices aimed at improving the sustainability of production from a social point of view.

In particular, the suggested actions are aimed at improving the psycho-physical wellbeing of the crew and cast and the involvement of local and sustainability-conscious suppliers in the production process.

SECTION F: SOCIAL SUSTAINABILITY		Points
F1	On-set wellbeing <i>Production's Charter of Values: 1 pt Initiatives aimed at improving wellbeing on set: 2 pts</i>	Max 3
F2	Choice of sustainable suppliers	3
F3	Local suppliers	3

Description of the criterion:

F1 ON-SET WELLBEING

Requirements

- Drafting and distribution to cast and crew of a Production's Charter of Values before starting the shoot > 1 point;
- Implementation of initiatives aimed at improving the psycho-physical-social wellbeing of the crew and cast during the shooting > 2 points.

Observations and suggestions

The decision to adopt a charter of values or code of ethics that takes into account the guidelines and principles protecting the dignity and rights of workers on the set represents a first significant step towards a healthier and

more inclusive work environment.

For a good example of a production's charter of values see, for instance, the Charter of Ethical Behaviour for the Audiovisual Sector developed by the **Women in Film, Television & Media Italia association**, to protect and promote cultural and occupational gender equality and diversity in all its professional aspects, including the prevention of sexual harassment, intimidation acts and all forms of discrimination, gender-based violence and body shaming in the workplace.

Another significant step in promoting a healthy environment on set is to become aware of the workload and stress associated with a specific production and to take action to reduce potential risks to the wellbeing of workers as much as possible.

Numerous resources have been developed to promote psycho-physical-social wellbeing in the workplace, both general and specific to the audiovisual sector. Moreover, new specific professionals (e.g. *Wellbeing Facilitators*) can play a crucial role in promoting a healthier work environment.

The initiatives should be chosen from the options available on the **green.film** website on the page dedicated to Section F Social Sustainability.

It is suggested that the initiatives aimed at improving wellbeing on the set be agreed in advance with the Verifying Body.

The different initiatives and their scores can be added together, up to a maximum score of 3 points.

Verification procedure

Document verification. Produce originals or copies of the following:

Option 1:

Production's charter of values and evidence of its distribution to cast and crew before starting the shoot:

Option 2:

Appropriate documents with attached any supporting documents, demonstrating the implementation of one or more actions aimed at improving the wellbeing of crew and cast, chosen from the options available on the **green.film** website on the page dedicated to Section F Social Sustainability.

On-set verification. The purpose of the on-set verification conducted by the Verifying Body is to assess:

Option 1:

The crew and cast members' actual receipt of the production's charter of values before starting the shoot;

Option 2:

The truthfulness of the declarations made about the initiatives undertaken, through the direct acquisition of information and data.

F2 CHOICE OF SUSTAINABLE SUPPLIERS

Requirements

At least 30% of all audiovisual production suppliers:

- is a benefit corporation or social cooperative (or other third sector entity);
- has a third-party social certification according to the SA 8000 standard;
- has an environmental certification according to ISO 14001 and/or EMAS registration.

Observations and suggestions

This criterion applies to all of the production's main suppliers. Main suppliers are considered to be those receiving a significant share of the budget, or who perform a service/product supply that is relevant to the production or entails an environmental and/or social risk (e.g.: for set design, risk of child labour and/or safety hazards).

Verification procedure

Document verification. Produce originals or copies of the following:

- invoices from certified suppliers;
- the relevant environmental certifications, among those required.

F3 LOCAL SUPPLIERS

Requirements

At least 30% of all audiovisual production suppliers have their operational headquarters at a maximum distance of 200 km from the sets they provide the service/supply to.

Observations and suggestions

This criterion applies to all relevant production suppliers. Main suppliers are considered to be those receiving a significant share of the budget, or who perform a service/product supply that is relevant to the production (e.g.: on-set personnel for set design).

Verification procedure

Document verification. Produce originals or copies of the following:

- list of suppliers with indication of the goods/service supplied and of the relative road distances from the operating sites to the sets the service was provided to, calculated through any geographical mapping tool, and showing the percentage of suppliers considered local as per the requirement;
- invoices from local suppliers.

SECTION G

Communication



Purpose

To promote and advertise the Audiovisual Work also through communication events that publicly disseminate the industry’s adoption of good practices linked to sustainability. To increase the public and the crew’s awareness of issues concerning environmental sustainability. It should be kept in mind that it is mandatory that the ‘Green Film’ logo appear not only in the credits but also in the advertising and promotional materials of the Audiovisual Work. The credits must include the text: “[film title] is a [*Green Film*’ logo]”.

SECTION G: COMMUNICATION		Points
G1	Communicating sustainability <i>Trailer/clip/backstage: 1 point Crew training: 2 points Initiative proposed by production: 1 point</i>	Max 4

Criterion description:

G1 COMMUNICATING SUSTAINABILITY

Requirements

To activate initiatives to improve the effectiveness of communication and to promote the good practices adopted to make the Audiovisual Work sustainable, with the aim of increasing the results and public awareness of environmental sustainability issues.

The initiatives to promote sustainability concern:

- production and distribution of a trailer/clip/backstage concerning the good sustainability practices adopted;
- training the entire crew on good practices adopted and to be adopted on set, including through meetings, the production and dissemination of information material (“Green memo”), excluding the kick-off meeting requested by the Pre-requisite Pr1;

- other verifiable initiative proposed by the production company; the initiative must be realised and communicated **before the end of the verification process**.

Observations and suggestions

The *trailer/clip/backstage* (with video images from the set and interviews) aims to succinctly and effectively illustrate the way in which the production has implemented each of the selected actions of the Green Film rating system. The video must be made and disseminated **before the end of the verification process** and delivered also to the *Green Film* Certifying Body, authorising its publication on a dedicated page of the *Green Film* website.

The various initiatives and the related points assigned can be summed together to reach maximum 4 points.

Verification procedure

Document verification. Produce the original or copies of the following:

- *trailer/clip/backstage* and proof of its distribution; and/or
- evidence of formative meetings and dissemination of “green memos”;
- other relevant documents.

PRE-REQUISITE (mandatory requisite): PLANNING SUSTAINABILITY		Points
PR1	Sustainability Plan- Pre-requisite (mandatory requisite)	✓

SECTION A: ENERGY SAVING		Points
A1	Use of electricity coming from power distribution grid	Max 4
A2	Green Power	Max 3
A3	LED lighting	Max 2

SECTION B: TRANSPORT AND ACCOMMODATION		Points
B1	Technical vehicles for equipment transport	2
B2	Daily transfers during filming	Max 4
B3	Home-to-work trips and transfers between sets	Max 3
B4	Accommodation: within 10 km from the set	Max 4
B5	Accommodation: certified accommodation facilities	Max 3

SECTION C: CATERING		Points
C1	Drinking water <i>Option 1: 3 pts Option 2: 2 pts</i>	Max 3
C2	Supply of meals <i>Option 1: 4 pts Option 2: 3 pts Option 3: 2 pts</i>	Max 4
C3	Vegetarian, organic and/or local option <i>Vegetarian dishes: 1 pt Dishes made with 100% organic and/or locally produced ingredients: 1 pt</i>	Max 2
C4	Coffee on-set	Max 2
C5	Fight against food waste	Max 2

SECTION D: MATERIAL SELECTION

		Points
D1	Certified products <i>Option 1: 1 pt Option 2: 1 pt Option 3: 3 pts</i>	Max 3
D2	Recycled materials or materials deriving from reuse	1
D3	Donation or reuse of scenery materials	Max 3
D4	Reduced use of paper	1
D5	Cosmetic products	1

SECTION E: OTHER INITIATIVES

		Points
E1	Carbon footprint calculation	3
E2	Customised initiative	Max 2

SECTION F: SOCIAL SUSTAINABILITY

		Points
F1	On-set wellbeing <i>Production's Charter of Values: 1 pt Initiatives aimed at improving wellbeing on set: 2 pts</i>	Max 3
F2	Choice of sustainable suppliers	3
F3	Local suppliers	3

SECTION G: COMMUNICATION

		Points
G1	Communicating sustainability <i>Trailer/clip/backstage: 1 point Crew training: 2 points Initiative proposed by production: 1 point</i>	Max 4

Tot. 65



Green Film has been developed in
collaboration with



Chosen by



as the common tool
for the certification of
environmental sustainable
audiovisual Projects.

Partners



